

PRESS RELEASE
for immediate release



July 12, 2007

Planet Organic Markets Announces Second Location in Ontario

Edmonton, Alberta. **Planet Organic Health Corp.** – (TSX Venture Exchange – POH). Planet Organic Market, Canada’s largest natural foods retailer, today announced the signing of an Offer to Lease for the company’s second store in the Greater Toronto Area.

According to Planet’s Vice President of Marketing, Diane Shaskin, “This store is part of our strategic plan to open seven Planet Organic Markets in the GTA over the next two years.” At 13,400 square feet this will be the largest Planet Organic Market in Canada.

The new Ontario store, opening in January 2008, will be located at Bathurst Street and New Westminster Drive, in Vaughan Mills just south of highway 407. Like all Planet Organic Markets, the store will offer shoppers organic groceries, all-natural supplements, and 100% organic produce with fresh deli food prepared in the Planet Organic kitchen.

Planet Organic has locations in Calgary (two stores), Edmonton (two stores), Victoria, Port Coquitlam, Port Credit (Mississauga) and Halifax. Corporate offices are located in Edmonton and Victoria

Planet Organic Markets sells only 100% certified organic produce, all-natural groceries, a healthy deli selection, organic meats, fair trade products, all-natural supplements, and personal-care products. “Good Food, Good for You, Good for the Earth” has been the company’s motto for over 15 years. www.planetorganic.ca.

ABOUT PLANET ORGANIC HEALTH CORP.

Planet Organic Health Corp. (TSX-V: POH), is a natural products industry company, comprising manufacturing, distribution and retail. The company has been recognized as one of the Top 50 Companies on the TSX Venture Exchange, where it is listed as a Tier One company. Planet also operates 47 natural health outlets under the *Sangster’s Health Centre* banner. Another POHC company, *Trophic Canada* is the country’s leading manufacturer of natural supplements. The company also owns *Healthy’s*, a vitamin store chain in the Greater Toronto Area. The Company has a total of 64 stores in Canada and 11 Mrs. Greens Natural Markets in the U.S.

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.